



Setting The  
Standard for  
Seafood



# AFRAQ24 - Tunisia ASC Workshop

## Workshop Date & Location:

20 November- 10.40 - 12.40,  
Hammamet, Tunisia

## ASC is leading the transformation of the seafood farming industry towards environmental sustainability and social responsibility.

The ASC farm certification programme addresses the key environmental and social impacts of aquaculture, enabling certified farms to demonstrate robust farming standards while providing consumers with assurance that their ASC labelled seafood was farmed with care.

The Improver Programme by ASC supports farms that are not yet ready or eligible for certification by providing a framework to implement credible Aquaculture Improvement Projects (AIPs) and a pathway to either better practices or future ASC certification.

With the aquaculture sector growing rapidly in Africa, the ASC aims to play a supporting role in guiding the sector to grow responsibly. We aim to do so in partnership with credible and likeminded partners.

### Join us for an introductory presentation and interactive workshop to learn more about ASC in Africa:

#### Introductory presentation:

- An introduction to ASC certification and the Improver Programme by ASC
- An outline of strategic direction in the improver space as ASC look to unlock further incentives such as innovative (blended) finance as a means of accelerating sustainable sector transformation.

**Workshop forum:** Input and perspective from key stakeholders on ASC's potential role in Africa's aquaculture sector.

- ASC certification and the Improver Programme by ASC
- Models to drive scale
- Partnership opportunities

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