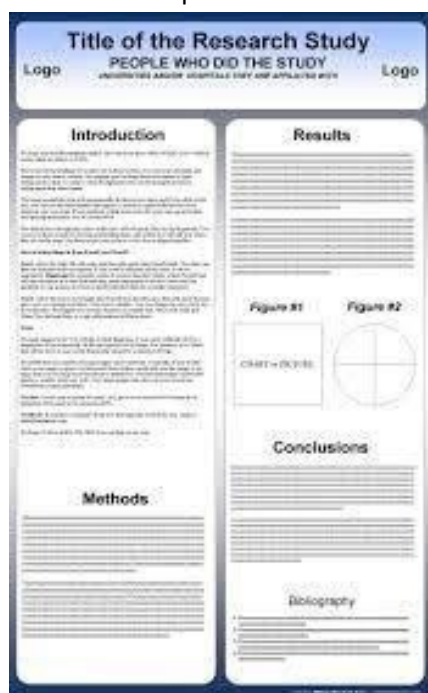# GUIDELINES FOR THE PREPARATION OF EPOSTERS

Eposters for presentation at World Aquaculture events can be prepared as in the past for 'paper' posters in ppt or other or using an alternative layout that focusses on the outputs and messages.

"Golden" rules :

1. **Eposters should be ONE single page. Height 38 In (960 mm), width 21 in (540 mm) in PORTRAIT.   Your ePoster will be shown at the meeting on a large 16 x9 video screen in the protrait orientation.**
2. **Compress images in the Eposter before saving to PDF and select "online" version, to keep the file size as small as possible (ideally 5MB).**
3. **All Eposter presenters must register for the event.**
4. **After registration, you will receive instructions on how and where to upload your Eposter to the event website.**

Traditional layout

Traditionally, posters include a title, names of authors and their addresses, abstract, introduction materials and methods, results, discussion (or a combined results and discussion), conclusion, acknowledgments (if any), references, tables, and figures. They are arranged in more or less equal proportions to fill up the dimensions of the poster. The image on the right shows how the use of colour can enhance the poster.

An alternative layout that focusses on main outcomes.

In this format, only the main outcome is focussed. The other elements of the poster are listed as bullets, with graphs and figures appearing in a side panel (an ammo bar) for reference if needed. A QR code then links back to fuller information.

We are not advocating a specific layout but simply offering ideas.

GUIDELINES FOR PREPARING A BETTER POSTER:

Whichever format you choose:

1. Careful design is needed. The poster is a visual display. Begin by preparing a model layout as an outline for the poster. This allows you to determine the number and size of figures, tables, heading, and length of text before making any final products.

2. The organization and flow of the poster needs to be very clear. Visually subordinate those things that are less important and draw attention to those of greater importance. Make clear sequence in which the poster is to be viewed.

3. Keep explanatory text close to the figure it is explaining.

4. Group related information together, and make the groupings clear. A visually clear presentation will have a substantial amount of blank space. If elements are crammed too tightly, the poster will appear chaotic and hard to follow.

5. Show as well as tell the story. Tables and figures should be a visual component of a successful poster. Do not use extensive text.

6. Make the poster accessible to browsers. Use a simple font. A mix of capital and lower case letters is easier to read than all capitals. The title should be assertive, clear, and catch the eye of the viewer. You may wish to shorten names and affiliations when they are too wordy. This information may be in slightly smaller type than the title. Main headings carry the essential content and should provide a complete take-home message and be obviously visible.

7. Be sure your contact information is visible on your poster.

SUBMITTING / UPLOADING YOUR EPOSTER

Please submit your poster when you receive notification and instructions from the Conference Director.

- You can only submit your ePoster after you have registered for the meeting.
- Create a PDF file of your poster. The layout sould be in the 16 x 9 aspect ratio in the portrait orientation
- File size should be no larger that 8GB in size.
- Open a browser and navigate to https://was.org/meeting/ePoster
- Click the "Submit Your Poster" button at the bottom of the page
- Enter the email address used as the primary author when the abstract was submitted
- Click the "Serch for Papers" button button
- Select the title of the ePoster that you are submitting
- Upload the file for your ePoster
- Once the upload is successful, you will see a thumbnail image of your ePoster. Don't be alarmed if this thumbnail is a bit pixelated. Your ePoster will be saved in full resolution.